



MIGHTY ASIAN MOVIE MAKING MARATHON 18

JULY 21 - 30, 2023

INFORMATION PACKAGE

TABLE OF CONTENTS

MIGHTY ASIAN MOVIE MAKING MARATHON 18	1
JULY 21 - 30, 2023	1
INFORMATION PACKAGE	1
KEY DATES	3
HIGHLIGHTS THIS YEAR	4
REGISTRATION	4
10 MINUTE SHORTS CATEGORY	4
1 MINUTE ULTRA SHORTS CATEGORY	5
ELIGIBILITY (ALL CATEGORIES)	6
PRIZES, PERKS & PROMOTIONS (ALL CATEGORIES)	7
\$1,000 PRODUCTION SUBSIDY (10 MINUTE CATEGORY ONLY)	7
RULES & REGULATIONS	8
10 MINUTE SHORTS CATEGORY	8
1 MINUTE ULTRA SHORTS CATEGORY	10
TECHNICAL SPECIFICATIONS	12
10 MINUTE SHORTS CATEGORY	12
1 MINUTE ULTRA SHORTS CATEGORY	12
GENRE & CREATIVE ELEMENT (ALL CATEGORIES)	12
VIDEO PITCH GUIDELINES (10 MINUTE CATEGORY ONLY)	13
WRITTEN PITCH GUIDELINES (1 MINUTE CATEGORY ONLY)	14
MARKETING (ALL CATEGORIES)	15
MAMMENTORSHIP (ALL CATEGORIES)	15
COPYRIGHT (ALL CATEGORIES)	15
LOGO PLACEMENT (ALL CATEGORIES)	16
UBCP/ ACTRA PERFORMER REQUIREMENTS (ALL CATEGORIES)	16

KEY DATES

REGISTRATION AND PAYMENT DEADLINE

- 11:59 p.m. Pacific Time, Wednesday, June 7, 2023.

VIDEO OR WRITTEN PITCH SUBMISSION DEADLINE

- 11:59 p.m. Pacific Time, Wednesday, June 7, 2023.

VIDEO OR WRITTEN PITCH ADJUDICATION RESULTS ANNOUNCED

- By 6:00 p.m. Pacific Time, Wednesday, June 14, 2023.

MAMMENTORSHIP PROGRAM FOR SELECTED TEAMS

- TBA, Saturday - Sunday, June 24 - 25, 2023.

COMPETITION PERIOD: FILM PRODUCTION/ POST PRODUCTION

- 12:00 a.m. Pacific Time, Friday, July 21, 2023 - 11:59 p.m. Pacific Time, Sunday, July 30, 2023.

FINAL FILM SUBMISSION DEADLINE

- 11:59 p.m. Pacific Time, Sunday, July 30, 2023.

MAMM18 Gala Screening and Awards Presentation

- Saturday, August 26, 2023, time TBD.

HIGHLIGHTS THIS YEAR

1. This year, the timing of MAMM has been pulled up by two weeks to avoid overlapping with the Vancouver Pride Festival.
2. The selected 8 Teams of 10 Minute Shorts will receive \$1,000 per team. Conditions apply.
3. Starting this year, a maximum of 8 Teams will be selected for the 1 Minute Ultra Shorts category as well.
4. Early Bird Submission period is May 7 - 14: \$50 for 10 Minute Shorts; \$10 for 1 Minute Ultra Shorts.
5. Regular Submission period is May 15 - June 7: \$60 for 10 Minute Shorts; \$15 for 1 Minute Ultra Shorts.
6. The 10 Minute Shorts category will require a video pitch as usual, while the 1 Minute Ultra Shorts category will also go through an adjudication process based on a Written Pitch.
7. For 10 Minute Shorts, you must incorporate how you respond to the Creative Element "Creating Opportunities" into your video pitch.
8. For 1 Minute Ultra Shorts, MAMM is collaborating with [Elimin8Hate](#) (E8) to bring awareness to their campaign of the year, "Cultivating Anti-Racist Workplaces: Asian Canadian Edition". The theme of "Redefining Success: The Asian Canadian Experience" must be reflected in your written pitch (details in Information Package).
9. As of April 8, 2022, teams are no longer required to have a COVID-19 Safety Plan and should follow [communicable disease prevention protocols](#) instead.
10. The MAMMentorship program will be held in person or virtually via webinars.
11. MAMM18 is open NATIONWIDE! Any Canadian or Permanent Resident of Canada can lead a Team to enter from anywhere in the country and will be sponsored to travel to Vancouver for the MAMM 18 Gala Screening and Awards Presentation.

REGISTRATION

10 MINUTE SHORTS CATEGORY

FEE

- **Early Bird Submission (May 7 - 14, 2023)**
Non-refundable registration fee of **\$50 per team**.
- **Regular Submission (May 15 - June 7, 2023)**
Non-refundable registration fee of **\$60 per team**.
- Fees must be submitted at time of online registration.
- All registrations/payments must be made by the registration closing date/time of 11:59 p.m. Pacific Time, Wednesday, June 7, 2023.

- Registration is not considered complete and video pitch submissions will not be accepted until full payment of the registration fee has been received by VAFF.
- **Only online payments will be accepted.**

TEAM LEADER/CONTACT

- Please send all correspondence to mamm@vaff.org.
- Each team must designate a leader (usually the primary contest registrant) who will be the main representative for communications between the team and the MAMM/VAFF organizers, and to accept awards on behalf of the team.

REGISTRATION/CONTEST LIMIT

- Online registration link <https://forms.gle/wfnBZ5EXePrTawmE8>.
- The video pitch download link, and password (as applicable) may be provided at time of registration or sent after registration to mamm@vaff.org.
- All video pitches for 10 Minute Shorts must be submitted by 11:59 p.m. Pacific Time, Wednesday, June 7, 2023, or the team is disqualified.
- There is no limit to the number of video pitches that meet submission and eligibility requirements to be accepted.
- A maximum of **eight (8) teams** that score the highest on their pitches will be selected for competition and asked to submit a script and to make their film.

1 MINUTE ULTRA SHORTS CATEGORY

FEE

- **Early Bird Submission (May 7 - 14, 2023)**
Non-refundable registration fee of **\$10 per team**.
- **Regular Submission (May 15 - June 7, 2023)**
Non-refundable registration fee of **\$15 per team**.
- Fees must be submitted at time of online registration.
- All registrations/payments must be made by the registration closing date/time of 11:59 p.m. Pacific Time, Wednesday, June 7, 2023.
- Registration is not considered complete until full payment of the registration fee has been received by VAFF.
- **Only online payments will be accepted.**

TEAM LEADER/CONTACT

- Please send all correspondence to mamm@vaff.org.
- Each team must designate a leader (usually the primary contest registrant) who will be the main representative for communications between the team and the MAMM/VAFF organizers, and to accept awards on behalf of the team.

REGISTRATION/CONTEST LIMIT

- Online registration link <https://forms.gle/nELtZWWExbL6NTE7Z>.
- The written pitch may be provided at time of registration or sent after registration to mamm@vaff.org.
- All written pitches for 1 Minute Ultra Shorts must be submitted by 11:59 p.m. Pacific Time, Wednesday, June 7, 2023, or the team is disqualified.
- A maximum of **eight (8) teams** that score the highest on their pitches will be selected for competition and asked to submit a script and to make their film.

ELIGIBILITY (ALL CATEGORIES)

- Registrations are accepted from individuals in all provinces & territories in Canada.
- All key creative team members (e.g. Team Leader, Producer, Director, Writer, Cinematographer) and at least one (1) Lead Actor must be a Canadian or Permanent Resident at the time of application and competition.
- Of the key creative members, at least **one must self-identify as being Asian or of part-Asian heritage. Any team that does not have at least one key creative member of Asian/mixed Asian heritage, is disqualified.**
- At least **one (1) lead actor** appearing in the final submitted film **must be of Asian/part Asian heritage. Any submitted film that does not have at least one lead actor of Asian heritage/part Asian heritage is disqualified.**
- Members of VAFF's board and of any advisory, executive or other committees are not eligible to be a key creative member.
- The submission, script and finished film cannot be part of an existing series (TV or online) or film project. Any film found **not to be created originally for MAMM will be disqualified and will not be screened.**
- Only narrative films will be accepted.
- By submitting, you are deemed to have considered and read, and are accordingly subject to, the below Rules & Regulations.
- Submitted films **must not contain subject matter that contravenes the Criminal Code** of Canada, such as explicit sexual or hate content.

PRIZES, PERKS & PROMOTIONS (ALL CATEGORIES)

Prizes & Awards:

- Cash prizes and industry in-kind prizes will be awarded for the following adjudicated categories for both 10 Minute Shorts and 1 Minute Ultra Shorts categories.
 - Best Film Award
 - Best Director Award
 - Best Performance Award
 - Best Screenwriting Award
 - Best Cinematography Award
 - Best First Time Director Award
- In-kind prizes are given to the audience voted People's Choice Award winners.
 - The People's Choice Award: Best Short
 - The People's Choice Award: Best Ultra Short
 - The People's Choice Award: Best Performance for Short
 - The People's Choice Award: Best Performance for Ultra Short
- All winners will be announced and awarded at the MAMM Gala Screening & Awards Presentation event on August 26, 2023.
- All winning films will become an Official Selection and showcased at the 27th Annual Vancouver Asian Film Festival, November 2 - 12, 2023.

Perks & Promotions:

- There is a \$1,000 Cash Production Subsidy for 10 Minute Shorts. Conditions below.
- In-kind sponsorship support is available to all teams towards production. The sponsor list to be announced during the MAMMentorship weekend and may be limited to BC productions. The distribution for the winning shorts may be available through VAFF media partners.
- VAFF may contact Team Leaders to arrange behind the scenes (BTS) filming during their production period.
- VAFF will provide digital and print promotion for the competing teams.
- The Best Ultra Short Film in collaboration with E8 will be showcased on E8's social media platforms.

\$1,000 PRODUCTION SUBSIDY (10 MINUTE CATEGORY ONLY)

- Only the Top 8 selected 10 Minute Shorts teams receive a one-time cash subsidy from VAFF of \$1000 per team to be used towards pre-production, production or post-production of the film only. Any misuse of funding will result in reimbursement

to VAFF.

- 1 Minute Ultra Shorts teams are not eligible for this cash subsidy.
- The funds will be distributed to Team Leaders on the weekend of MAMMentorship Workshops.
- Each team **must complete their film, submit receipts and an Expense Report** to account for the legitimate use of the full \$1000 by the Final Film Submission Deadline. Failure to do so will result in **reimbursement** of the full amount or any portion unaccounted for.

RULES & REGULATIONS

10 MINUTE SHORTS CATEGORY

- One entry per primary registrant, per category.
- Each designated key creative team member may hold more than one key creative position.
- The listed key creative members of a team may participate in **only one 10 Minute Shorts film** and be a **member of only one 10 Minute Shorts team**. Additional submissions by other members who have been listed in an earlier submission will all be **disqualified**. No refunds will be given.
- Teams are permitted to enter for both 10 Minute Shorts and 1 Minute Ultra Shorts categories.
- Teams must submit a video pitch by the deadline, or they will be disqualified.
- Teams must submit a script by the deadline, or they will be disqualified.
- **Submitted films that are significantly different from the video pitch and submitted script, will be disqualified.**
- **Submitted films should conform to the genre/genre combination specified at time of registration or they will forfeit a percentage of the final score.**
- **Submitted pitches and films must use the “creative element” provided below or they will be disqualified.**
- **Pre-production is expected, but primary production (90% of creative activity) for all films must take place within the competition period to create and submit a completed film** that meets all requirements, between Friday - Sunday, July 21 - 30, 2023.
- A completed film is defined as a film with a locked cut, finished sound, music, VFX, computer graphics and credits including mandatory logos.
- All teams are responsible for securing their own cast, crew, budgets, locations, permits, equipment, transportation, production facilities, copyright clearances, insurance, health and safety, completion, and for submitting any required material by the provided deadlines.
- As of April 8, 2022, teams are no longer required to have a COVID-19 Safety Plan and should follow communicable disease guidance on [WorkSafeBC](#) instead. Feel free to download the [Communicable Disease Prevention](#) guide for details.
- Logos, wordmarks, trademarks, and trademarked names cannot be clearly

visible/legible in the films without express proof of written permission by the registered owner of the logo, wordmark, trademark, or trademarked name.

- All music and lyrics used in a film must be either original, used with permission, under a Creative Commons license, and/or copyrights cleared, with proof.
- Stock footage and stills are permitted but cannot account for more than half of the footage used. Participants must have all rights to the stock footage/stills.
- Submitted films **must not be longer than 10 minutes (including titles and credits)**.
- Films must comply with specifications detailed in **TECH SPECS**.
- Teams may use any camera(s) to shoot their film but must **deliver finished films in the format and specifications**. MAMM reserves the right to convert the submissions to conform to screening format requirements.
- **All credits and logos provided by VAFF must appear in the submitted film credits.**
- **Film files must be submitted electronically by providing a download link/password to mamm@vaff.org by 11:59 p.m. Pacific Time, Sunday, July 30, 2023 or the film will be disqualified. Include:**
 - In the email subject line: "[Your Team Name] MAMM18 submission"
 - In the body of your email:
 - The category (10 Minute Shorts)
 - The title of the film
 - The team name
 - The chosen genre
- **Electronic copies of completed final paperwork, (the Final Film Submission & Declaration Form, releases/permissions/ expense reports/receipts - forms provided) which require significant time to complete, must be sent to mamm@vaff.org by 11:59 p.m. Pacific Time, Sunday, July 30, 2023, or the film will be disqualified.**
- Final films submitted will be used towards judging. Teams are permitted, but NOT expected to tweak their films for the Gala Screening, limited to:
 - Touch ups on sound and music
 - Touch ups on colour correction
 - Touch ups on VFX and computer graphics
 - Extending the end credit sequence without any editing of the film (locked cut) itself, with the final runtime at no more than 11 minutes. in length.
- All films that meet the qualifying criteria in these guidelines will be screened at the MAMM premiere and awards presentation. Disqualified films will not be eligible to compete for awards, but may be screened at the Gala Screening.
- The Registrant/Team give MAMM and the Vancouver Asian Film Festival the right to use all submitted films and any behind the scenes footage in their entirety for promotional and fundraising purposes, including use of clips and images on the website, at events, in advertising, fundraising and sponsorship materials and activities, and any media outlets.
- Subject to the above, rights to the submitted films and scripts remain the property of the Registrant/Team.

1 MINUTE ULTRA SHORTS CATEGORY

- One entry per primary registrant, per category.
- Each designated key creative team member may hold more than one key creative position.
- The listed key creative members of a team may participate in **only 1 Minute Ultra Shorts one film** and be a **member of only one 1 Minute Ultra Shorts team**. Additional submissions by other members who have been listed in an earlier submission will all be **disqualified**. No refunds will be given.
- Teams are permitted to enter for both 10 Minute Shorts and 1 Minute Ultra Shorts categories.
- Teams must submit a written pitch by the deadline, or they will be disqualified.
- **Submitted films that are significantly different from the written pitch will be disqualified.**
- **Submitted films should conform to the genre/genre combination specified at time of registration or they will forfeit a percentage of the final score.**
- **Submitted pitches and films must use the “creative element” provided below or they will be disqualified.**
- **Pre-production is expected, but primary production (90% of creative activity) for all films must take place within the competition period to create and submit a completed film** that meets all requirements, between Friday - Sunday, July 21 - 30, 2023.
- A completed film is defined as a film with a locked cut, finished sound, music, VFX, computer graphics and credits including mandatory logos.
- All teams are responsible for securing their own cast, crew, budgets, locations, permits, equipment, transportation, production facilities, copyright clearances, insurance, health and safety, completion, and for submitting any required material by the provided deadlines.
- As of April 8, 2022, teams are no longer required to have a COVID-19 Safety Plan and should follow communicable disease guidance on [WorkSafeBC](#) instead. Feel free to download the [Communicable Disease Prevention](#) guide for details.
- Logos, wordmarks, trademarks, and trademarked names cannot be clearly visible/legible in the films without express proof of written permission by the registered owner of the logo, wordmark, trademark, or trademarked name.
- All music and lyrics used in the film must be either original, used with permission, under a Creative Commons license, and/or copyrights cleared, with proof.
- Stock footage and stills are permitted but cannot account for more than half of the footage used. Participants must have all rights to the stock footage/stills.
- Submitted films **must not be longer than 1 minute (excluding titles and credits) Total runtime must not be longer than 1 minute 10 seconds.**
- **All logos provided by VAFF must appear in the submitted film credits.**
- Registrants may use any camera(s), including smartphone cameras, to shoot their film. MAMM reserves the right to convert submissions to conform to online platform and/or theatrical screening format requirements.
- **Film files must be submitted electronically by providing a download link/password or an attachment to mamm@vaff.org by 11:59 p.m. Pacific Time, Sunday, July 30,**

2023, or the film will be disqualified. Include:

- o In the email subject line: “[Your Team Name] MAMM18 submission”
- o In the body of your email:
 - The category (1 Minute Ultra Shorts)
 - The title of the film
 - The team name
 - The chosen genre
- **Electronic copies of completed final paperwork, (the Final Film Submission & Declaration Form, releases/permissions/ expense reports/receipts - forms provided) which require significant time to complete, must be sent to mamm@vaff.org by 11:59 p.m. Pacific Time, Sunday, July 30, 2023, or the film will be disqualified.**
- Final films submitted will be used towards judging. Teams are permitted, but NOT expected to tweak their films for the Gala Screening, limited to:
 - Touch ups on sound and music
 - Touch ups on colour correction
 - Touch ups on VFX and computer graphics
 - No editing of the film (locked cut) itself, with the final runtime at no more than 1 min.10 seconds in length.
- All films that meet the qualifying criteria in these guidelines, will be screened at the MAMM premiere and awards presentation. Disqualified films will not be eligible to compete for awards, but may be screened at the Gala Screening.
- The Registrant/Team give MAMM and the Vancouver Asian Film Festival the right to use all submitted films and any behind the scenes footage in their entirety for promotional and fundraising purposes, including use of clips and images on the website, at events, in advertising, fundraising and sponsorship materials and activities, and any media outlets.
- Subject to the above, rights to the submitted films and scripts remain the property of the Registrant/Team.

DISCLAIMER

- VAFF may, in its sole discretion, change, supplement or amend these rules from time to time, for any reason, and without prior notice or liability to you or any other person. In the event of any discrepancy or inconsistency between these Rules and the condition or explanations appearing on or accompanying an Entry or any advertisement with respect to the Competition, these Rules prevail.
- VAFF is not responsible or liable for: erroneous, late, incomplete or misdirected submission, regardless of the cause; failure for any reason whatsoever of any competitor to receive any notifications; or any damage, loss, harm, injury, cost or expense arising from, connected with, or relating to the competition, regardless of the cause or any fault by VAFF or any person for whom they are responsible, and notwithstanding that any of those persons may have been advised of the possibility of the loss or damage being incurred.

TECHNICAL SPECIFICATIONS

10 MINUTE SHORTS CATEGORY

- The digital file size of submitted films should not be more than **2GB**.
- **NTSC compliant, submitted electronically as a self-contained Quicktime file (with no proprietary codecs except those listed below), in the REQUIRED format of MPEG-4 (.mp4, .mov, .m4v) with the following specifications:**
 - **RENDERED** in **H.264/AVC** compression.
 - **SHOT** in **23.98 fps progressive**.
 - **EDITED** and **OUTPUT** in **HD 1080p** (1920x1080).
 - **AUDIO RECORDED** at **48 kHz, stereo PCM encoding**.
- Specifications for the exhibition film for Gala Screening will be provided later.

1 MINUTE ULTRA SHORTS CATEGORY

- The digital file size of submitted films should not be more than **2GB**.
- Films are ideally submitted as a **HD 1080p** (1920x1080).
- QuickTime file in **MPEG-4** format (.mp4, .mov, .m4v), frame rate **23.98fps** (frames per second).
- Use **H264 codec**.
- Audio at **48 kHz, stereo PCM encoding** (if applicable).
- Specifications for the exhibition film for Gala Screening will be provided later.

GENRE & CREATIVE ELEMENT (ALL CATEGORIES)

- **A chosen genre must be clearly defined in the registration form.** E.g. Comedy, Drama, Horror, Sci-fi, Fantasy, Action, or combo of genres, such as Horror Comedy.
- The contest **creative element must be incorporated** in the **final film** for all films, and must be discussed in the **pitch**. For 10 Minute Shorts, the creative element is "**Creating Opportunities**". For 1 Minute Ultra Shorts, the theme is "**Redefining Success: The Asian Canadian Experience**". These need to be included in the **written statement** in the submission forms for 10 Minute Shorts and 1 Minute Ultra Shorts.

CREATING OPPORTUNITIES (10 Minute Shorts):

- This year VAFF's theme of "Creating Opportunities" will build upon the foundation of "Representation" by focusing on taking action to create more opportunities for underrepresented voices in the film industry. While "Representation" highlighted the need for more inclusivity and diversity in the industry, "Creating Opportunities" will focus more on practical steps that can be taken to create change, such as providing platforms for emerging filmmakers and ensuring that diverse voices are represented in film. With this theme, we will empower those in the industry to make their mark and take action in telling their stories.

REDEFINING SUCCESS: THE ASIAN CANADIAN EXPERIENCE (1 Minute Ultra Shorts):

- [Elimin8Hate](#) (E8) harnesses the power of arts, film, and media to educate, empower, and eliminate racism against Asian Canadians. This year E8 is collaborating with MAMM to create 1 minute videos on “Redefining Success: The Asian Canadian Experience”. Breaking barriers, one stereotype at a time.
- Asian Canadians have and continue to face ongoing discrimination in the workplace. This discrimination has been, and still is, both subtle and overt, ranging from being stereotyped as “model minorities” to having their cultural customs dismissed as irrelevant, to having our food be mocked for its smell in the kitchen. Join us in our journey on fighting back against microaggressions and biases that we, Asian Canadians face in the workplace and other surroundings.
- Celebrate our diversity and richness of the Asian Canadian experience through a 1 minute short. Send a powerful message about our experiences and the importance of breaking down barriers and embracing inclusivity around us. Stories are encouraged to be about but not limited to the workplace, such as at home, at school, social activities, etc.
- The provided creative element **may be incorporated into the submitted film in any way**, e.g. as a location, a prop, a motif; in dialogue, as a theme or part of story, and **may be interpreted in any way and what it means to you**, e.g. an alternate or challenging perspective.
- The 1 Minute Ultra Shorts will also be judged by a member of the E8 team to ensure the creative element is well incorporated.
- The way that the creative element is used must be **documented in the team’s submission form and will be part of the judging criteria in the Pitch phase and final judging** based on:
 - How creatively the element is incorporated into the final film, and/or
 - How theme or plot-appropriate the integration of the element is in the final film.

VIDEO PITCH GUIDELINES (10 MINUTE CATEGORY ONLY)

- This video pitch is a short verbal and/or visual presentation of each team's idea for their proposed film.
- Each team can submit only one video pitch.
- **The video pitch must not be longer than 3 minutes. Judges will not watch any material beyond the 3 min. mark.**

- In the pitch, start with a slate that introduces yourself and anyone else you are pitching with:
 - Your team name (as provided in your registration), proposed film title
 - Your/your co-pitch members' name(s) and your role(s) (e.g. writer/director/producer)
 - Any other confirmed people you feel will add credibility to your pitch (e.g. actors)
- **Each team must be represented by at least one key creative team member, e.g. Team Leader, Director, Cinematographer, Writer, Producer.**
- **The pitch must describe the premise, “hook”, and essential beats/plot points of the story, and should include the ending of your story.**
- Mention any potentially ambitious elements in your story, e.g. an out-of-country location or scenes involving stunts or a large number of cast/extras, and address them in the pitch (i.e. how will you accomplish the element).
- Explain how you plan to integrate the creative element in the final film.
- If your script is not the original idea of your Writer, Director, or Producer, mention it in your pitch and also mention whether you can provide written permission or documentation giving you the right to use the idea or material in your film.
- **The pitch presentation counts toward a significant percentage of the final score,** reflecting its importance in the film industry as a primary method for filmmakers to attract or secure development financing for a screenplay to be written, or for a film to be produced.

WRITTEN PITCH GUIDELINES (1 MINUTE CATEGORY ONLY)

- This written pitch is a written and/or visual presentation of each team's idea for their proposed film in a **3 Page Pitch Deck**. Suggestions as follow:
 - 1st Page - To introduce an overview and story
 - Your team name (as provided in your registration), proposed film title
 - Yours/your co-pitch members' name(s) and your role(s) (e.g. writer/director/producer)
 - Genre
 - What is the story (e.g. short synopsis)
 - How do you intend to complete your film?
 - How does your project stand out from other films?
 - 2nd Page - To show visuals and/or inspiration
 - Storyboards, look book, visual look
 - 3rd Page - To introduce the team
 - Any other confirmed people you feel will add credibility to your pitch (e.g. actors)
- Each team can submit only one written pitch.

- **Each team must be represented by at least one key creative team member, e.g. Team Leader, Director, Cinematographer, Writer, Producer.**
- Mention any potentially ambitious elements in your story, e.g. an out-of-country location or scenes involving stunts or a large number of cast/extras, and address them in the pitch (i.e. how will you accomplish the element).
- Explain how you plan to integrate the creative element in the final film in the submission form.
- If your script is not the original idea of your Writer, Director, or Producer, mention it in your pitch and also mention whether you can provide written permission or documentation giving you the right to use the idea or material in your film.
- **The pitch presentation counts toward a significant percentage of the final score,** reflecting its importance in the film industry as a primary method for filmmakers to attract or secure development financing for a screenplay to be written, or for a film to be produced.

MARKETING (ALL CATEGORIES)

- VAFF will promote all films and teams in competition leading up to the MAMM Gala Screening and Awards Presentation via social media and mass media. Teams are encouraged to assist in the success of activities by providing the following:
 - Social Media handles and hashtags of key accounts & topics in the Submission Form, or emailed to mamm@vaff.org at any time.
 - Tag @vaffvancouver #VAFF #MAMM18 whenever you post.
 - Movie Poster design created in 300dpi for size 11 x 17" to be used as a key image representing your film in promotional materials.
 - EPK (electronic press kit) for distribution to media outlets.

MAMMENTORSHIP (ALL CATEGORIES)

- Group workshops will be available to both 10 Minute Shorts & 1 Minute Ultra Shorts teams at no extra cost. They may be held in-person or virtually via webinars on the weekend of **Saturday - Sunday, June 24 - July 25, 2023**. The agenda will be shared to all teams ahead of the workshop.
- One-on-one mentorship and consultancy will be made available to each selected 10 Minute Shorts team by MAMM chosen mentors.
- 1 Minute Ultra Shorts teams are not eligible for one-on-one mentorship.

COPYRIGHT (ALL CATEGORIES)

- Logos, wordmarks, trademarks, trademark names are not permitted in the films (unless they are obscured or blurred out) without submitting written permission by the owners for their use by the paperwork submission deadline.
- Copyrighted music and songs must be accompanied by written permission by the songwriter, band, or rights owners and must be submitted by the paperwork submission deadline.
- The film should be the original idea of your Writer, Director, or Producer:
 - If your film is not based on an original idea, you must provide a chain of title documentation when you submit your script, proving that you have the right to use the idea.
 - If you are basing your film on a real person or event, or on a previously published/broadcast/staged work, you must provide proof of written permission when you submit your script, from the person who created the original work or from the organization holding the rights to that work.
- Work in the public domain (including work created by people who have been dead more than 50 years) can be used without obtaining chain of title documentation or written permission.
- Rights to the submitted films and scripts remain the property of the filmmaker(s) to distribute as they wish. The Mighty Asian Moviemaking Marathon and the Vancouver Asian Film Festival reserve the right to use all submitted films and any behind the scenes footage in part or in their entirety for promotional and fundraising purposes, including use of clips and images on the website, at events, in advertising, fundraising and sponsorship materials and activities, and media outlets in perpetuity.

LOGO PLACEMENT (ALL CATEGORIES)

- The **VAFF & MAMM logos as well as key sponsors' logos must appear in the end credits** and will be provided.

UBCP/ ACTRA PERFORMER REQUIREMENTS (ALL CATEGORIES)

- **UBCP/ACTRA (Union of BC Performers) does not provide performer waivers** for films produced as part of MAMM.
- Teams wishing to use UBCP performers in their film must follow UBCP regulations for ultra-low budget short films.
- Teams must apply for the **40 Under Indie ULB Program** at least 5 business days prior

to principal photography: <https://www.ubcpactra.ca/ulb/40-under-indie/>.

- **IMPORTANT: If the film uses even ONE performer who is a UBCP member, the film must apply for an ultra low budget agreement with UBCP/ACTRA.**